



# Scenario Building 101

## *Thinking Out Of The Box Without A Box*

Ron Hamner  
Aug 2003



# ***Where It All Comes Together***

- **Army Stationing Strategy & All Transformation Plans**
- **Certified Data**
- **Functional Analysis**
- **Installation Visits**
- **Assorted Reports & Surveys**
- **Shared Information**



# The Real Keys

---

- **The Army Stationing Strategy & Transformation Plans Throughout**
- **Correct Analysis**
- **Understanding The Requirement**
- **Innovative Thinking**
- **Experience & Understand The Functional Mission and Data Presented**



# Start Out

---

- **Looking For Duplication In Functions**
  - Within Army
  - Within Department of Defense
- **Transformation Plans**
- **Consideration Of Private Sector**
- **Looking At Data From *Other* Installations & Activities**
- **Opportunity Identifications**



# Origination Of Ideas

- **First, From Within “Category” Analytical Teams**
  - Experience Gained From Visits
  - Knowledge of Army Requirements & Stationing Strategy
  - Capacity
- **Second, Within Total Army (TABs)**

# *Talking Outside TABS*



- **To Be Effective, Have To Do It Based Upon Scenario**
- **With Only Select Individuals**
- **Talk “Options” And Not Specifics If At All Possible**
- **Most Likely Discussion Based On Tenant**
- **Can Usually Be Done In Advance**
  - **MG Proctor, DLA**



# Most Important

---

- **Understanding Certified Data**
- **Understanding and Using COBRA**
- **Non-traditional Thinking**
- **Shared ONLY Within TABS**
- **Reading Notes And Information In Your Files**
- **Brainstorming Before Blue Screening**



# Multiple Runs

- **Same Installation/Functions In Multiple Scenarios**
  - **Close & Relocate Function To Another Installation**
  - **Split Functions Of One To Multiple**
  - **Partner Functions With Civilian Industry**
  - **Go To Another Service**
  - **Go Commercial**



# ***ALL* Data & Runs Important**

---

- **Everything You Do Is Subject To Audit**
- **Data & Runs Are Your Support In The Development Of Recommendations**
- **BRAC Commission & Congress Will Want To Obtain And Study**
- **Data Must Stand The Test**
- **AAA Is Your Best Friend**



# Run Them All

---

- **The *Dumb* Ones Provide Something Of Value**
- **Settle On The Rational Options**
- **Document Your Runs**
- **Be Open Minded – The Complete Run May Be Of No Value *But What About The Pieces***

# Added Considerations



- **“Joint” Installations/Tenants**
- **GOGO/GOCO/COCO**
- **Military Value**
- **Partnerships & Existing Contracts**
- **Just TABS – *No Outside Pressures***
- ***Expect Surprise Benefits To Enhance Other Recommendations***



# Whatever Happened To ...

---

- **They Retired And Became “Experts”**
- **Throughout The Process, You Will Get Ideas About How A Certain Function Could Be Added To An Installation – *Remember***
- ***The Welch Panel?***



# Takes Time

---

- **Can Spend Days On One Installation**
- **Long Hours If Done Right**
- **Team Effort**
- **Don't Be Shy About Asking For Help**



# Bottomline

- **Everybody With A Title Gets To Tweak**
  - **Dr. College Does TABS Final Tweak**
  - **Goes Forward For Additional Tweaking**
  - **Eventually SECARMY Goes Forward**
- **Tweaking Is Good**
- **Fixing Tweaks Requires Attention To Detail**
- **End Result Is A Better Army Of The Future, Prudent Transition, And It Just Makes Sense**